



THE CENTER *for*
INTERNATIONAL
UNDERSTANDING
The University of North Carolina



annual report 2008



learning from the world, serving North Carolina

The Center for International Understanding has been educating North Carolinians to be global leaders since 1979. Based in Raleigh, the Center is a public service program of The University of North Carolina. This annual report covers the period from July 2007 through June 2008.



how are we doing?

Participants rated Center programs an average **4.9** on a 5-point scale, 5 being the highest rating

99% of respondents said that program goals were met or well met

100% of Latino Initiative program participants reported that their personal and professional needs were met or well met



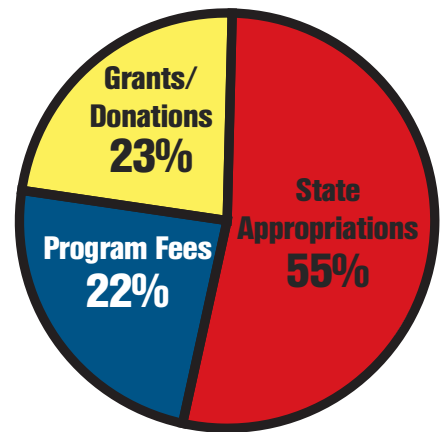
funding

July 2007 through June 2008

Total Income: \$1,474,906

Sources of funding:

- State: 55%
- Program Fees: 22%
- Grants/Donations: 23%



2008 - by the numbers

Our Programs

- 228 North Carolinians participated in the Center's programs abroad
- 770 students in grades K-12 were directly affected by the Center's work with schools

Our Funding

- 123 individuals made donations in support of the Center's work
- 25 organizations awarded grants or designated funding



developing and inspiring global leaders

... from our Board Chair



As the Center for International Understanding moves toward its 30th year, we are buoyed by confirmation from two outside groups that our work meets a critical need of the state – preparing North Carolina leaders for the interconnected world.

First, the banner report by the UNC Tomorrow Commission identified ‘global readiness’ as the top priority in shaping University programs to respond to the needs of the state. All of our programs address global readiness, whether we’re educating state and local leaders about demographic change or connecting 10th graders in rural Eastern North Carolina with students in China.

Second, we convened an Innovation Task Force composed of leading members of the state’s business and philanthropic community. The aim of this group was to help focus our effort on areas of greatest value to North Carolina’s businesses and communities – by increasing the effectiveness of existing programs and by identifying new areas in which we might direct our efforts. This effort is leading us toward what we call focused expansion.

Our parallel strategic planning tracks are likely to result in a continued focus on proven areas of expertise – international school partnerships, Latino Initiative and programs for policy leaders – but on a significantly larger scale as we seek to expand our reach in classrooms and communities across the state.

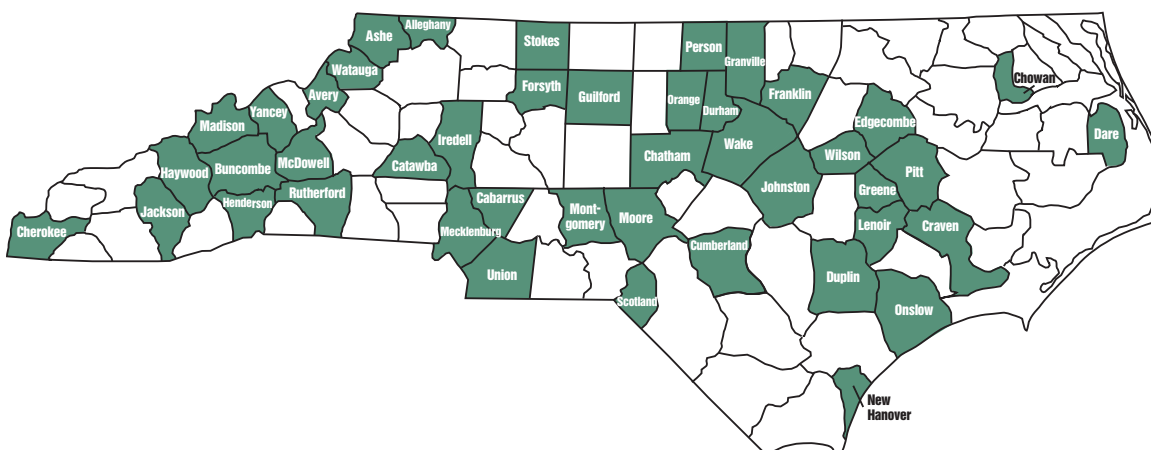
For staff and board members of the Center for International Understanding, this has been a challenging and exciting year. We look forward to continuing to learn from the world while serving North Carolina.

Edward Fiske

Author and former education editor of the *New York Times*

Our Reach

Members of the Center’s staff worked directly with North Carolinians from 44 counties in FY 2008.



advisory board

2007-2008

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Welcoming a new board member in 2008-2009:

Tony Caravano, Ex-Officio
UNC Tomorrow Commission

serving North Carolina in classrooms...

North Carolina in the World

Center for International Understanding programs provide K-12 educators the skills, knowledge, and resources they need to help their students become globally competent.

A globally competent student is:

- culturally aware
- aware of world events and global dynamics
- effective at communicating with people from other cultures
- able to collaborate in multi-cultural teams



Building International School Partnerships

CHINA: Nine international school partnerships were established between NC middle and high schools from Avery County to the Outer Banks and schools in China. Twenty-three NC principals and teachers met their Chinese counterparts in Jiangsu Province to begin planning for collaborative learning projects. NC schools and communities hosted a reciprocal visit, treating the Chinese delegation to a taste of American culture: a pig picking, observation of early voting in the primary election and a Special Olympics competition.

MEXICO: Nine international partnerships were established between NC schools and schools in Mexico when 23 educators participated in a study program to Puebla in October. Students from Clyde Erwin Elementary School in Jacksonville and their partner school, Instituto D'Amicis in Puebla, Mexico, launched an immediate joint project – co-publishing a book comparing and contrasting each other's culture, history and education: *Canela & Erwin: Connecting Fourth-Grade Students and their Cultures*.

Linking Higher Ed and K-12

CULTURAL CORRESPONDENTS: Using the latest communications technology, second graders in five NC schools were able to learn alongside college students studying in Australia, Denmark, Ecuador, England, Japan, Spain and New Zealand. In partnership with the NC State University Study Abroad Office, elementary classrooms and college students abroad are paired to heighten young people's natural interest in the world by adding an international dimension to the curriculum.



Expanding World Language Skills

GLOBAL COMMUNICATORS: School systems across the state are striving to meet the growing demand for K-12 world language education. The Center and the NC Department of Public Instruction co-sponsored a statewide world language conference focused on developing and expanding dual language/immersion programs.

Guilford County Schools were named a Global Communicators District for a growing commitment to world language instruction, including Mandarin Chinese.



Advancing Public Policy

CHINA MOU: The State Board of Education signed a Memorandum of Understanding with the Education Ministry of Jiangsu Province, China to promote K-12 international partnerships and learning. Board Chairman Howard Lee, State Superintendent of Public Instruction June Atkinson, and Jiangsu Provincial Department of Education Minister Li Shikai signed the MOU during an educational forum on China at NC State's Friday Institute in May. This partnership strengthens and expands international school partnerships fostered by the Center. Vice-Chairman Wayne McDevitt

was instrumental in crafting the MOU to provide NC students an opportunity to learn about China and to engage with Chinese students.



LEARNING FROM SINGAPORE: UNC-TV chronicled the journey of NC education policy leaders to Singapore to learn about the benefits of coordinating educational and economic development planning. Legislators, business leaders and representatives from higher education, state and private education agencies participated in the program led jointly with the Public School Forum of NC. The four-part public television series highlights tours of schools and universities as well as Singaporean and American-owned companies. To watch, visit the web at www.unctv.org. One participant said, "Singapore's government, businesses, educators, and public at large are on the same page with strategic economic growth and prosperity."



Infusing International Content

SESAME PRESCHOOL CURRICULUM: Pre-schoolers in Iredell County Schools were the first in the nation to be exposed to global curriculum material being piloted by Sesame Workshop, the producers of Sesame Street. In partnership with the Center, teachers used notebooks, DVDs, resources and activities based on the travels of a furry blue Muppet, Global Grover. Lessons are designed to introduce young students to the wider world. Iredell's experiences will help shape the preschool global education modules intended for a national audience.

Increasing Teacher Knowledge

MEXICO STUDY PROGRAM: Teachers with the Center's professional development program to Mexico returned to NC with an increased commitment to interact with Latino parents and to encourage Mexican immigrant students to share their culture with classmates. The 33-member delegation included NC Teacher of the Year James Bell and teams from Cabarrus, Mecklenburg and Union counties. The group saw classrooms and communities, and stayed in the homes of families while in Guanajuato and in Mexico City in June. One fifth-grade teacher said she looks forward to introducing to her students "a better understanding of the cultural differences, which will lead them to respect those differences."

Since 1998, the Center for International Understanding has taken more than 225 educators to Mexico to gain a deeper understanding of the people, school systems and educational structures of Mexico.

Thank You

The Center wishes to thank the organizations whose generous support made our work in classrooms possible in FY 2008:

- The Beattie Foundation
- Burroughs Wellcome Fund
- The Cannon Foundation
- Freeman Foundation
- Carolyn Hunt Teacher Endowment
- William R. Kenan, Jr. Charitable Trust
- The John S. and James L. Knight Foundation
- James G.K. McClure Education Development Fund
- North Carolina Science, Mathematics and Technology Education Center
- Regional Opportunity Fund, Foundation for the Carolinas
- Dan Royster Memorial Fund
- The Tanner Foundation
- Wake County Public Schools

Nine North Carolina teachers were awarded funding to participate in the Center's Mexico study program. The Center is grateful for financial support from the following:

Dan Royster Memorial Fund

Paige Elliott, Fuquay-Varina High School

Beattie Award

Cyndi Calhoun, Hall Fletcher and Vance Elementary Schools

Betsie Stockslager, Hall Fletcher Elementary

Carolyn Hunt Teacher Endowment Award

James Bell, Chowan Middle School

James G.K. McClure Teacher Awards

Sharryl Hagerman, Yancey County Schools

Dawn Laughter, Rutherford Early College

Lori McLeod, Haywood County Schools

Rodney Wheeler, Pleasant Gardens Elementary

Christina Berry, Andrews Elementary School

The Latino Initiative

Immigration Calls Out for Imaginative Leadership

Participants in the Latino Initiative see firsthand the cultural, political, social and economic pressures that lead many Mexicans to come to North Carolina. The goal of the Latino Initiative is to help local leaders reach practical strategies for weaving immigrants into the fabric of their communities. Participants study North Carolina's changing demographics and assess their communities' challenges and resources related to Latino immigration.

Mexico's First Lady Welcomes NC Funders

First lady of Mexico, Licenciada Margarita Zavala de Calderón (pictured with Center Director Millie Ravenel, left), welcomed a North Carolina delegation of foundation leaders to the presidential residence, Los Pinos. Many of North Carolina's top philanthropic organizations were represented, including the A.J. Fletcher Foundation, Bank of America Charitable Foundation, the Duke Endowment, and the Z. Smith Reynolds Foundation. The group discussed philanthropy in Mexico and key policies of the current administration. Their goal was to better understand the complex issues surrounding immigration to help them evaluate funding requests related to Latino issues.



Thank You

The Center wishes to thank the organizations whose generous support made our work in communities possible in FY 2008:

BB&T

Bridgestone-Firestone
North American Tire, LLC

The Duke Endowment

The William and Flora
Hewlett Foundation

Merck & Company, Inc.

Kate B. Reynolds Foundation

Smithfield

Grady White

Z. Smith Reynolds Foundation

Health Leaders Strive for Improved Access to Care

"I will be able to relate more to my patients since I now have a much better idea of where they are coming from," said one participant in the 2007 Latino Health Coalition. Thirty-six health care providers and administrators studied in Puebla, Mexico, learning from natural medicine providers about traditional herbal remedies, visiting clinics and spending time with midwives. This was the Center's third Health Coalition since 2003. Participants strive for improved care for Latino patients, who represent an increasing portion of the patient base throughout North Carolina.



Most Eye-Opening Experience Imaginable

Two mayors, a county commissioner, a state legislator and leaders in higher education, law enforcement and business were among the 31-member Eastern North Carolina delegation that traveled to Mexico for a study program. The group visited classrooms and had discussions about the Mexican education system, saw agricultural operations and learned from a community center that provides high quality education and health services in an impoverished community outside Mexico City. In small groups they met with families who have relatives living and working in the US. "To sit at a kitchen table of an immigrant family and hear firsthand their experiences was the most eye-opening experience imaginable," said one participant.

By the numbers

- 85 North Carolina leaders from 17 counties participated in the Latino Initiative in FY 2008
- 99% reported that the program met or exceeded their expectations
- 100% of Latino Initiative participants reported a marked increase in cultural and professional competency



Looking ahead in classrooms

We will expand opportunities for students to learn with – not just about – other countries and cultures by increasing the number of international school partnerships throughout the state. In addition to current relationships with China, Denmark and Mexico, we envision partnerships with India, Singapore and South Africa. International school partnerships provide students opportunities to work in multi-cultural teams and understand world events from a different perspective.



Looking ahead in communities

Our ongoing “Learning from” series with the Public School Forum of North Carolina will expand its focus on international best practices in education to investigate connections between education policy and economic development in other countries. Singapore and Ireland are planned destinations.



We will survey more than 600 Latino Initiative participants to help us increase the effectiveness of our programs focused on immigration integration.



NC Needs Globally Engaged Leaders

Our legislators and local leaders are confronted by policy challenges that require international insight. Nine legislators – the most ever to participate in a single Center program – looked at global competitiveness and economic development in Mexico. Building on their work, a public/private partnership has been formed to help position North Carolina for the global economy. The Center is coordinating this policy effort to develop a statewide infrastructure for global engagement. Work includes support for the state’s first legislative international caucus, the International Business and Trade Caucus, and efforts to engage the executive branch and businesses to position North Carolina to be globally engaged at all levels.

Active partners in this effort include UNC–General Administration, Secretary of State’s Office, NC Department of Commerce, NC Department of Agriculture, Duke University, US Department of Commerce, Research Triangle Regional Partnership, NC Association of County Commissioners and key state legislators. Funding for the Global Engagement Campaign is provided by the William and Flora Hewlett Foundation.



grants & donations

July 2007-June 2008

Public Support

The State of North Carolina

Grants and Designated Donations

The A.J. Fletcher Foundation
BB&T

The Beattie Foundation

Bridgestone Firestone North American
Tire, LLC

The Burroughs Wellcome Fund

The Cannon Foundation

Center for New North Carolinians

Fieldstone Alliance

Food Lion, LLC

Foundation for the Carolinas, Regional
Opportunity Fund

Grady White

The William and Flora Hewlett Foundation

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The William R. Kenan, Jr. Charitable Trust

Logistics International, LLC

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Mount Olive Pickle Company Foundation

Z. Smith Reynolds Foundation

Dan Royster Memorial Fund

Smithfield

The Tanner Foundation

Diplomats (\$1,000 and up)

Marla and Joel Adams

The Burroughs Wellcome Fund

Edward Fiske and Sunny Ladd

Mount Olive Pickle Company Foundation

The Prentiss Foundation

Nancy and Pell Tanner

Explorers (\$500-\$1,000)

Walter and Melissa Bartlett

Elizabeth Gant

Jeanette and Wallace Hyde

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John and Susie Ward

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Millie Hinshaw

Elizabeth Holden

Dan Hudgins and Ann McKown

Joy Hudson

Judge Robert C. Hunter

International Travel Center

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Jacksonville High School

Jan Johnson

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Ran Coble and Jane Kendall

Adelaide K. Kopotic

Martha Lamb

Latino Family Center

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Sue and Larry Yarger

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Joseph E. Zaytoun

Three Anonymous Donors

Gifts were made in honor of:

The Latino Initiative 2007 Rural Health
Team

Marty Babcock

Angie Bolin

Edward Fiske and Sunny Ladd

Matt Friedrich

Rep. Paul Luebke

Millie Ravenel

Thelma Zaytoun

Gifts were made in memory of:

Joseph L. Ellis, Sr.

Mr. and Mrs. William W. Bartlett, Sr.

Jerry Eckard

Lee M. Hinshaw

Chris Johnson

Matilde Valdivia de Lazo

John McClain

George Parker

The Center for International Understanding has been responding to international issues affecting North Carolina since 1979

FY 2008 partners

Asia Society

Marty Babcock

Carolina Navigators Program, UNC-Chapel Hill

China Exchange Initiative

Confucius Institute, NC State University

Consultancy about International Education and Co-operation
Activities, Danish Ministry of Education

Cooperativa de Mujeres Cafetaleras Independientes,
Veracruz, México

Duke Center for International Business, Education and Research

Duke Center for Latin American and Caribbean Studies

East Carolina University

Friday Institute for Educational Innovation, NC State University

Fundación Comunitaria del Bajío, Guanajuato, México

Greenleaf Centre for Servant-Leadership (Asia) Ltd.

Hobro Gymnasium, Copenhagen

JESIE (Jiangsu Educational Services for International Exchange)

Jiangsu Provincial Department of Education

Tom Lambeth

LearnNC – UNC School of Education

Kathy McKee

Members of the Global Communicators Program Advisory

Council, chaired by Lynne Gerber, Executive Director, Center
for International Business, Education and Research, UNC-
Chapel Hill

NC Area Health Education Center

NC Hospital Association

NC Office of Rural Health

NC Division of Public Health

NC Department of Public Instruction

NC State Board of Education

NC State University Study Abroad Office

NCTAN (NC Teaching About Asia Network)

Public School Forum of North Carolina

Research Triangle Regional Partnership

Sesame Workshop

Singapore Ministry of Education

Pell Tanner

UNC-Chapel Hill Center for International Business, Education
and Research

Universidad Iberoamericana, México City, México

Universidad Popular Autónoma del Estado de Puebla,
Puebla, México

Visiting International Faculty Program

Wake Educational Partnership

World View



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